ELEVATOR PITCH

Author: Daniele Monique Sales Pierini

Date: 15/10/2022

My idea is to create a web page for a local diner.

On this page the menu will be available with photos, product description and prices.

At this first moment it will not be possible to make purchases through the website, only view the options and values ​​​​of the menu.

To facilitate orders, the site will have a link that will direct the user to the company's WhatsApp, where it is possible to speak with an attendant and place orders.

The main objective will be to include a company page on the internet to be easily recognized by search tools, in addition to reducing ordering time, since the user will be able to access the products and values ​​through the website, then just send a message to place the order.